



# Partnership Opportunities

## The Gap Football Club

[www.gapfootball.org.au](http://www.gapfootball.org.au)  
[www.gapnplfootball.org.au](http://www.gapnplfootball.org.au)



Postal: PO BOX 69, The Gap, QLD 4061

Physical: Walton Bridge Reserve, 25 Glen Affric Street, The Gap, QLD 4061

Football ☎ : 07 3300 6004

✉ : info@gapfootball.org.au

Functions ☎ : 07 3300 5295

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## GEOGRAPHIC PROFILE

The Gap Football Club (TGFC) is located approximately 11km northwest of the Brisbane CBD. TGFC is located at Walton Bridge Reserve, off Waterworks Road and neighbors The Gap Shopping Village.

The Gap and its surrounding suburbs of Ashgrove, Bardon, Enoggera, Brookfield and Mt. Cootha have a total population of approximately 50,000. The median/average age of The Gaps population is 34 years of age, 3 years below the Australian average.

The Gap draws on members from a number of nearby schools including The Gap State School, Payne Road State School, Hilder Road State School, St Peter Chanel Primary, Ashgrove State School, Marist College and Mount St Michaels College.

The suburb is a reflection of Australia generally with 33.6% of people living in the suburb married and 15.6% housing ownership rates. While a further 22.2% of homes are in the process of being purchased by home loan mortgage. 55.6% of homes are rented indicating a fragment of the population retains discretionary spending habits. The median individual income is \$842.00 per week and the median household income is \$1562.00 per week.

The Gap is readily accessible from the CBD via three bus services which punctuate major areas of business and trade throughout The Gap and its neighboring suburbs during their daily run.

## CLUB PROFILE

The Gap Football Club (TGFC) was formed in 1955, with the aim to establish an Amateur Recreation Club covering as many sports as there were people interested in them, hence the name The Gap Football Club.

The club has experienced many changes over the past 60 years including the coming and goings of sports such as cricket, softball, netball, basketball and swimming.

In 1990, TGFC adopted the unique colors of Gold and Purple from the suburb name, and was incorporated under the Associations Incorporation Act 1981. Today TGFC, compassionately referred to as the Gap Gators is an amateur association football club catering for the participation in sport for members from its local community.

TGFC has a proud history in Brisbane Football, with over 52 junior teams competing at various levels of the game, and an alumni including former Brisbane Roar and current Socceroo and Gyeongnam FC player Luke De Vere, as well as Danny Invincible (former Swindon Town, Kilmarnock and St. Johnstone player), Ben Griffin (former Ollyroo, Brisbane Roar and Gold Coast United player), Conor and Steve O'Neill (formerly Middlesbrough FC academy), Pam Bignold (former Brisbane Roar and Matilda), Tammie Thornton (former Matilda), Kym Revell (former Matilda), Lisa Dunne (former Matilda), Amy Beattie (former Matilda) and Ellen Beaumont (former Matilda). TGFC has coordinated several elite girls and

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Sponsors



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women's programs including the Junior Premier League and National Premier League which is are Football Queensland competitions.

The senior teams at the club also have their stories of success, with the Men's first team assembling a strong squad with the goal of promotion and consolidation to the Capital 1 league and a long term view to return to the Brisbane Premier League where they last competed in the early-mid 2000s. Meanwhile, our Women's first team compete In the elite competition within Queensland and have recently won the inaugural premiership (2015). Our Premier League ladies are the only team to have successfully competed in every season of the elite women's competition in Brisbane and are by far the most successful team since Football Brisbane's foundation.

Our player membership numbers rank TGFC among the largest clubs in the Brisbane region where there are over 75 registered clubs and our 70 teams travel to the extremities of Brisbane and Southeast Queensland on a weekly basis. In 2015, the club had 1312 active members and volunteers for the first time, as it builds on growth in player number over the past five years.

Key areas of focus for TGFC in the immediate future are:

- The up skilling of junior coaches with a desire to see all members to benefit from qualified coaching standards in line with Football Associate Australia Curriculum;
- Maintaining the clubs infrastructure for our members and wider community;
- Developing new commercial opportunities and underpinning supporting functions for our valued partners;
- The ongoing success of our senior women's teams and successful implementation of the National Premier League program for women at TGFC; and
- Promotion of the Senior Men's 1st team into the Capital 1 League and ultimately the Brisbane Premier League.

TGFC prides itself on its reputation as a family and community based club with a great culture and outstanding facilities to offer its members. We retain a strong emphasis on participation and enjoyment as well as having teams in higher grade competitions where results are valued. We cater for a large demographic, with members ageing from 3 to 75 years old.

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Sponsors

STRATCO

technology

VETO



JCM  
JEWELLERY  
SILVER TRIMS  
0417 087 023

ALEX GOW  
FUNERALS  
Creating memories since 1989

RHP  
Physiotherapy

ASHGROVE  
MIDAS  
Auto Centre  
Specialty

bp  
The Gap

THE GAP DENTAL PRACTICE

Affiliation

FOOTBALL  
BRISBANE

FOOTBALL  
QUEENSLAND

FOOTBALL  
FEDERATION  
AUSTRALIA

Special Olympics  
Queensland

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## WHAT CAN A RELATIONSHIP WITH THE CLUB DO FOR YOUR BUSINESS?

TGFC is a resource for local business. It can provide direct access to over 1300 members which represents an opportunity for local business to expand its market share via significant exposure to the local community and its neighbor's. The club offers official partnerships that encapsulate the entire football Club. Our partnerships offer direct access via:

- A number of mediums of advertising and write ups including circulated club newsletters;
- Exposure on our social media;
- Exposure via our fully functioning club website generating over 10,000 hits per month;
- Front of jersey business logos emblazoned on club playing kits;
- Rear of jersey business logos emblazoned on club playing kits;
- Invitation to local business networking events held at the club such as the inaugural sponsor day;
- Promotional activities with the players;
- The provision of TGFC playing shirt for your shop window as a sign of thanks and participation in our community; and
- A tax deduction for your donation.

TGFC is willing to consider any proposal, including tailoring specific packages to suit the individual needs of a business, and may take into consideration some form of reciprocal arrangements relating to product in kind, hosting of external functions etc. For further information on available packages refer to Schedule 1.

## WHAT ARE SPONSORSHIP PROCEEDS USED FOR?

Proceeds from donations will be allocated to the acquisition of necessary equipment for teams to participate in their competitions, such as playing strips and footballs. This will allow membership funds the club generates to be allocated toward the ongoing improvement of facilities at TGFC and the wider community.

TGFC is a proud member of The Gap Community and its growing memberships indicate just how entrenched The Club has become in the lives of the residents of The Gap and its surrounding suburbs.

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TGFC is hopeful that official partnerships will create the opportunity to build long term relationships with the commercial members of The Gap community who can help us to build a happy, healthy suburb for as all to enjoy and thrive in.

Should you wish to discuss any of the available packages, please contact our Sponsorship Panel at the below:

**Arch Bevis-** [president@gapfootball.org.au](mailto:president@gapfootball.org.au)

**Tony Skinner –** [skinner.tony@hotmail.com](mailto:skinner.tony@hotmail.com)

Thank you for your support,

The Gap Football Club

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## THE GAP FOOTBALL CLUB PLAYER NUMBERS

2007	2008
<b>Total Players: 724</b> Juniors: 499 Senior men: 41 U18s: 19 O45s: 20 Total Men's: 80 Senior women: 65 Junior women: 80 Total Women's: 145	<b>Total Players: 699</b> Juniors: 478 Senior men: 49 U18s: 18 O45s: 18 Total Men's: 85 Senior women: 53 Junior women: 83 Total Women's: 136
2009	2010
<b>Total Players: 797</b> Juniors: 551 Senior men: 69 U18s: 17 O45s: 19 Senior women: 52 Junior women: 89	<b>Total Players: 759</b> Juniors: 493 Senior men: 96 U18s: 32 O45s: 18 Senior women: 53 Junior women: 67
2011	2012
<b>Total Players: 796</b> Juniors: 514 Senior men: 89 U18s: 3 O45s: 17 Senior women: 39 Junior women: 134	<b>Total Players: 796</b> Squirts: 26 Juniors: 531 Senior men: 85 O45s: 18 Senior women: 52 Junior women: 84
2013	2014
<b>Total Players: 767</b> Squirts: 36 Juniors: 412 BJL: 43 Senior men: 79 O45s: 19 Senior women: 53 U18: 16 Junior women: 64 NPL: 45	<b>Total Players: 788</b> <b>Total ordinary members: 1173</b> Squirts: 28 Juniors: 468 BJL: 45 Senior men: 79 O45s: 18 Senior women: 70 U18: 19 Junior women: 61
2015	2016
<b>Total Players: 785</b> <b>Total ordinary members: 1312</b> Squirts: 14 Juniors: 501 Senior men: 74 O45s: 16 Senior women: 18 U18: 18 Junior women: 65 NPL: 69	<b>Total Players:</b> <b>Total ordinary members:</b> Squirts: Juniors: Senior men: O45s: Senior women: U18: Junior women: NPL:

# SCHEDULE 1 PARTNERSHIP OPPORTUNITITES

## PRINCIPLE PARTNERS – CAPITAL MENS, U20 NPL & OPEN NPL TEAMS

Team Naming Rights: To be used in in all promotional activity including website



Signage space around field 1, 2 or 3. Approx. 2m x 1.54m (Sign writing at sponsor's expense)

Company logo displayed on **front** of Capital Men's/ NPL U20/ Open Women's playing Shirt

Ground announcing on senior men's or women's match days



Company logo displayed prominently on capital Men's Or NPL Women's polo shirts

Four (4) Official Club Polo shirts to keep

Memorabilia: Replica Gap football shirt with sponsors logo



Prominent home page logo on official website and links to partner website

Add in club newsletter and match day program where applicable

Use of players for sponsor promotional activity

Business profile on website and shared on social media

Letter footer acknowledgement



# SCHEDULE 1 PARTNERSHIP OPPORTUNITIES

## GOLD PARTNERS – MENS U16 & U18, NPL U13 & U15

Team Naming Rights: To be used in all promotional activity including website



Signage space around field 1, 2 or 3. Approx. 2m x 1.54m (Sign writing at sponsor's expense)

Company logo displayed on **front** of Men's U16/ Mens U18/ Female NPL U13/ Female NPL U15 playing Shirt



Memorabilia: Replica Gap football shirt with sponsors logo

Prominent company logo official sponsors page and links to partner website

Add in club newsletter and match day program where applicable



Use of players for sponsor promotional activity

Business profile on website and shared on social media

# SCHEDULE 1 PARTNERSHIP OPPORTUNITIES

## GOLD PARTNERS – MINIROOS LEAGUES



### Miniroos Under 6 to Under 11 Teams

Please select from the following list to see which team players have been placed into:

- The Gap Dental Practice Miniroos Under 6s
- Miniroos Under 7s
- Advance Foot Clinic Miniroos Under 8s
- Miniroos Under 9s
- Miniroos Under 10s
- Miniroos Under 11s

For training times and field allocations please see our [Training Times & Allocations](#).

For fixtures please see our [Fixtures / Results](#). Please note the Miniroos Under 6s, Under 7s and Under 8s fixtures are managed by The Gap Football Club. For Miniroos Under 9s, Under 10s and Under 11s, fixtures can be found on Football Brisbane's website [The Washing Line](#).

### In this Section

- Junior Coaching Staff
- Fixtures Results
- Training Times Allocations
- Squares 3-5-year-olds
- Miniroos Ground Marshall Roster
- Juniors Under 12s Under 16s Teams
- High Performance Program BIL
- The Gap FC Club Handbook



League Naming Rights: To be used in in all promotional activity including website

Signage space around field 1, 2 or 3. Approx. 2m x 1.54m (Sign writing at sponsor's expense)

Company logo displayed prominently on Business Logo on front of playing shirt of every team in the league providing a minimum of 60 players per league

Memorabilia: Replica Gap football shirt with sponsors logo

Prominent company logo official sponsors page and links to partner website

Add in club newsletter and match day program where applicable

Use of players for sponsor promotional activity

Business profile on website and shared on social media

# SCHEDULE 1 PARTNERSHIP OPPORTUNITIES

## GOLD PARTNERS – CAPITAL MENS, U20 NPL & OPEN NPL TEAMS

Official Team Partner



Signage space around field 1, 2 or 3. Approx. 2m x 1.54m (Sign writing at sponsor's expense)

Company logo displayed on **Rear** of Capital Men's/ NPL U20/ Open Women's playing kit



Ground announcing on senior men's or women's match days

Memorabilia: Replica Gap football shirt with sponsors logo

Prominent company logo official sponsors page and links to partner website



Add in club newsletter and match day program where applicable

Use of players for sponsor promotional activity

Business profile on website and shared on social media

# SCHEDULE 1 PARTNERSHIP OPPORTUNITIES

## SILVER PARTNERS – SENIOR SOCIAL & JUNIOR COMPETITION TEAMS



Team Naming Rights: To be used in all promotional activity including website

Signage space around field 1, 2 or 3. Approx. 2m x 1.54m (Sign writing at sponsor's expense)



Company logo displayed on **front** of senior social/ junior playing kit



Memorabilia: Replica Gap football shirt with sponsors logo

Prominent company logo official sponsors page and links to partner website



Add in club newsletter and match day program where applicable

Business profile on website and shared on social media



# SCHEDULE 1 PARTNERSHIP OPPORTUNITITES

## OFFICIAL PARTNERS – CAPITAL MENS, U20 NPL & OPEN NPL TEAMS

Official Team Partner



Signage space around field 1, 2 or 3. Approx. 2m x 1.54m (Sign writing at sponsor's expense)



Company logo displayed on **front** of Capital Men's/ NPL U20/ Open Women's playing Short or Shirt Sleeve

Prominent company logo official sponsors page and links to partner website



Add in club newsletter and match day program where applicable

Use of players for sponsor promotional activity

Business profile on website and shared on social media

## SCHEDULE 1 PARTNERSHIP OPPORTUNITITES

### OFFICIAL PARTNERS – GROUND SIGNAGE/ IN KIND SERVICE



Signage around field 1, 2 or 3

Approx. 2m x 1.54m

(Sign writing at sponsor's expense)

# SCHEDULE 1 FIELD LAYOUT



— Fencing