

2012

The Gap Pastime Club Incorporated Football Sponsorship Package



The Gap Pastime Club Incorporated

Why would you want to become a sponsor or donate money to the club?

The Gap Pastime Club is one of the largest and most successful clubs in the Western Suburbs of Brisbane. As such, we can offer high level of visibility to our sponsors names through our billboards and apparel.

A snap shot of The Gap Pastime Club Incorporated:

- Established for over 50 years.
- Seven women's, six men's and more than 52 junior teams.
- Over 800 Members
- Is one of the largest clubs in Brisbane.
- Our website which generates over 1000 hits a month

Demographics

- The Club is support by members from The Gap, Ashgrove, Bardon, Keperra, Red Hill and St John's Wood.
- Situated close to the Gap Shopping Centre.
- More than 1,500 people per week visit the facility from all over Brisbane. Partly due to the football facilities and partly due to function attendances.

World game

Football is a sport that is moving forward rapidly.

- Largest participation sport in Australia – more 400,000 registered players.
- Recent international success of the Socceroos.
- Establishment of a professional A-League.
- Restructure of soccer in Australia focusing on a more professional approach.

Sponsorship and donations may be tax deductible for your organisation and allow for you to put something back into the community.

***Please remember that the club is open to other proposals for sponsorship from businesses**

The Gap Pastime Club Incorporated offers four levels of major sponsorship, plus other promotional material opportunities for supporters to promote their business.

Level	Platinum	Gold	Silver	Bronze
Sponsorship/ Goods & Services In Kind to the Value of	\$7,500*	\$4,000*	\$2,000*	\$750
Number of Sponsors Sought	1	5+	5+	5+
What is included in the packages:				
Club Website	Logo, Homepage	Logo, Homepage	Logo, Navigated Page	Name, Navigated Page
	80 word Business Description (On sponsor page)	40 word Business Description (On sponsor page)	20 word Business Description (On sponsor page)	-
	Email link & website link, Contact Details, and Address	Email link & website link, Contact Details, and Address	Email link & website link, Contact Details, and Address	Email link & website link, Contact Details, and Address
Email Communications	Logo in monthly newsletter. 6 individual communications to members	Logo in monthly newsletter. 3 individual communications to members	Logo in monthly newsletter. 1 individual communications to members	Name in monthly newsletter
Club Premier Division Program	Front Page Logo	Enhanced Logo	Back Page Logo	Back Page Business Name
Field Signage Locations	Main field score board, or sponsor choice	Field one, two, three or four. Dimensions: 6.5m x 1m	Field one, two, three or four. Dimensions: 6.5m x 1m	Field one, two, three or four. Dimensions: 6.5m x 1m
Man of the Match Naming	Award Naming	-	-	-
Duration	2 Years	2 Years	2 years	1 year

*All fees are payable each year for two years.

*Please remember that the club is open to other proposals for sponsorship from businesses

Jersey Sponsorship/ Team Sponsorship Options

Teams	Senior Competition (men's & women's)	All other Competition Teams (Juniors under 11 to under 16)	Home and Away SSG Teams (juniors under 9 & under 10)	In-House SSG Teams (juniors under 6 & under 7)
Sponsorship/ Goods & Services In Kind to the Value of	\$2,000*/ Set/ Team	\$1,000*/ Set/ Team	\$1,000*/ Set/ Team	\$500/ Set/Team
What is included in the packages:				
Club Website	Logo, Homepage	Name, Navigated Page	Name, Navigated Page	Name, Navigated Page
	40 word Business Description (On sponsor page)	10 word Business Description (On sponsor page)	10 word Business Description (On sponsor page)	-
	Email link & website link, Contact Details, and Address	Email link & website link, Contact Details, and Address	Email link & website link, Contact Details, and Address	Email link & website link, Contact Details, and Address
Email Communications	Logo in monthly newsletter. 3 individual communications to members	Name in monthly newsletter	Name in monthly newsletter	-
Club Premier Division Program	Enhanced Logo	Back Page Business Name	Back Page Business Name	-
Field Signage Locations	Field one, two, three or four. Dimensions: 6.5m x 1m	Field one, two, three or four. Dimensions: 6.5m x 1m	Field one, two, three or four. Dimensions: 6.5m x 1m	Field one, two, three or four. Dimensions: 6.5m x 1m
Man of the Match Naming	-	-	-	-

*All fees are payable in advance in one allotment.

* Jerseys remain property of the club.

*If you wish to sponsor more than one team, an individual package can be tailor made to suite your needs.

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Signage Only Sponsorship Options

	Bench Signage	Field Fence Signage
Sponsorship/ Goods & Services In Kind to the Value of	\$1,000*	\$500*
Number of Sponsors Sought	5+	5+
What is included in the packages:		
Club Website	Name, Navigated Page 10 word Business Description (On sponsor page) Email link & website link, Contact Details, and Address	Name, Navigated Page - - Email link & website link, Contact Details, and Address
Email Communications	Name in monthly newsletter	-
Club Premier Division Program	Back Page Business Name	-
Field Signage Locations	The bench signage is facing the main club house	Field one, two, three or four. Dimensions: 6.5m x 1m
Duration	2 Years	2 Years

*All fees are payable each year for two years.

*Please remember that the club is open to other proposals for sponsorship from businesses

Equipment Donations

If you or your organisation would like to donate equipment to the club it would be appreciated. For all equipment donations the club lists the organisation's logo and contact details on our website.

Monetary Donations

If you or your organisation would like to donate money to the club it would be appreciated. Donations can be made by either cheque or money transfer. Cheques can be sent to the following:

Treasurer

The Gap Pastime Club Incorporated

PO Box 69

The Gap QLD 4060

Or via money transfer:

Bank: Westpac Bank

Branch: Ashgrove

BSB: 034 068

Account Number: 891124

Account Name: The Gap Pastime Club Incorporated

Comment: Please add your name and phone number

If you are interested in becoming a sponsor or making a donation please contact us. A committee member will be in contact with you to answer any questions or assist you in any way.

If you become a sponsor we will require the following from you or your organisation:

- Corporate profile and any relevant marketing material.
- A copy of your corporate logo and internet link if available.
- Payment of your sponsorship.

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